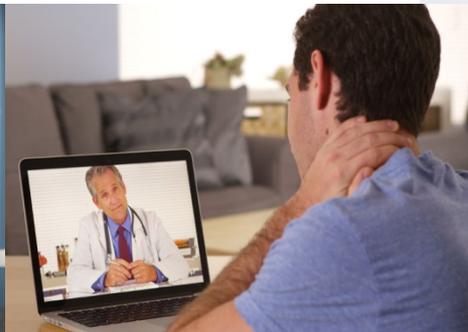




Healthcare When You Need it Most and On Your Schedule

24 hours a day, 7 days a week, 365 days a year

Welcome to TelemedPlus, designed to save you **time** and **money** by utilizing innovative technology to provide **efficient** and **immediate access** to healthcare.





Telemedicine is Leading the Way

Convenient and direct access to Board-certified Doctors and Pediatricians 24x7 via phone, video or email for the diagnosis and treatment of illness, second opinions and consultations.

Americans are becoming price conscious purchasers of healthcare. Employers who implement a Telemedicine program are able to lower healthcare costs, reduce medical absenteeism, increase employee productivity and overall plan satisfaction.

*email is informational only and prescriptions are prescribed only with phone or video consultation.



Telemedicine provides medical diagnosis and treatment for common ailments such as:

- Allergies
- Arthritic Pain
- Bronchitis
- Certain Rashes
- Cold & Flu
- Ear Infection
- Gastroenteritis
- Headaches / Migraine
- Urinary Tract Infections
- Insect Bites
- Sinus Infections
- Sprains / Strains
- Respiratory Infections
- Stomach Ache / Diarrhea
- Sore Throat
- Pink Eye
- Minor Burns
- Many other non-emergency illnesses





A New Paradigm in Managing Healthcare

- Talk to a Doctor in minutes, 24/7/365
- On-demand access via phone, computer or smart phone
- 70% of office visits can be handled via phone
- No co-pays, deductibles or per-use charges
- No limit on usage – use whenever you need it
- 15 minute average response time, 92% resolution rate*
- Covers your employees *and* their families

97%

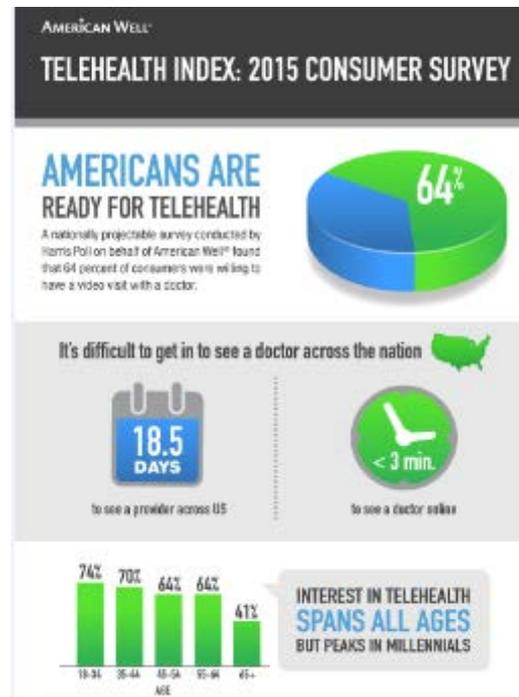
telemedicine patients treated upon first dial-in attempt.

- The American Medical Association

70%

of doctor's visits can be handled via telephone.

- The American Medical Association



*Other 8% -- 4% referred, of which 1% to the ER, 2% outside the scope of telemedicine e.g. dental and 2% because patient was seeking medications only.



HOW IT WORKS

You feel a cold or flu coming on, have all the symptoms but don't have the time to sit in an urgent care or wait several days for a doctor's appointment.

Telemedicine is your solution!

Step 1. Contact Us



Simply log in to your online account or call the 1-800 member number to request a phone or video consult with a telemedicine doctor. Your medical history pertinent to the consultation will be asked by the physician.

Step 2. Talk with a Doctor



A U.S. board-certified doctor or pediatrician licensed in your state reviews your Electronic Health Record (EHR), then contacts you, listens to your concerns and asks questions. It's just like an in-person consult.
- There is no time limit to the consult.

Step 3. Resolve your issue



The doctor recommends the right treatment for your medical issue. If a prescription is necessary, it's sent to the pharmacy of your choice. The doctor completes a patient consultation form and updates the electronic medical record (EMR).

Step 4. Continuity of care



The physician documents the results of the consultation in your medical history. Consultation information can be sent to your primary care physician.

Step 5. Follow up



When an email is provided the Telemed service provider sends you a follow up email to ensure that you got the care you needed and to see if you have any feedback on your experience.





HIGHEST STANDARD QUALITY OF CARE

Board-certified

Board-certified in internal medicine, family practice, emergency medicine or pediatrics.

State-licensed

State-licensed in their respective states.

Experienced

Experienced, with an average of 15 years of practice.

U.S. residents

U.S. residents, living and working in the United States.

Verified

Verified through the National Practitioner Data Bank (NPDB) and the American Medical Association (AMA) Board certification, work history, peer reference, State licenses, monthly state sanction reports, DEA license, criminal and civil background.

Credentialed

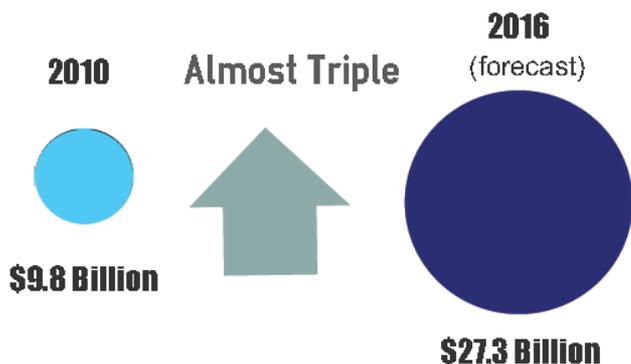
Our provider credentialing process that is certified by NCQA – the National Committee for Quality Assurance.





Telemedicine Market Growth

TELEMEDICINE MARKET 2010 - 2016



PATIENTS WORLDWIDE USING TELEHEALTH TECHNOLOGY



Less than 350,000 in 2013



Approximately 7 Million by 2018

Resources:
www.fiercehealthit.com
www.informationweek.com
www.beckershospitalreview.com



40,000 - 50,000

Remote physician consults in 2013 – more than twice the number hosted in 2011.

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Telemedicine is one of the fastest growing sectors in healthcare.

With increased pressure worldwide on improving the efficiency of care delivery and reducing costs, this growth will be even more explosive in the next five years.

TelemedPLUS+™



AMERICAN WELL®

Why Telehealth Works at Work

EMPLOYEES LOVE IT

MORE THAN
9
OUT OF
10

EMPLOYEES RATE EXPERIENCE AS
EXCELLENT

★★★★★

4.7
OUT OF 5 STARS

EMPLOYEES SAVED TIME

Time Saved	Percentage
Saved Full Day	62%
Saved 2-3 hrs	16%
Saved 1 hr	14%
Saved 1/2 day	4%
Total	96%

85%
OF VISITS

RESOLVED
THE PATIENT'S ISSUE
COMPLETELY

“ JetBlue staff can now dedicate more time to providing outstanding services to customers and less time worrying about accessing the health care they deserve ... Missed workdays are down and employees are happier, healthier and more productive. ”

— JetBlue

EMPLOYERS WANT IT

EACH TELEHEALTH VISIT SAVES

1 by 2014 **in** **3**

TOP PERFORMING EMPLOYERS WILL ADOPT TELEHEALTH

“ Employees are thrilled with the ability to address medical concerns conveniently, cost-effectively and for the option of health care that actually fits into their daily lives, and not vice-versa. ”

— Medtronic

85% OF VISITS REPLACED MORE EXPENSIVE CARE SETTINGS

Day	Percentage
WEEKEND	22%
WEDNES	28%
W-T-F-S	50%

VISITS HAPPEN WHEN EMPLOYEES NEED IT

Sources:
 • 2011 Annual Survey of Business/Professional Services on Health Employee Survey on Purchasing Index on Health Care, Towers Watson, 2012
 • AdvantageWHS, 2012
 • Online Care for Employees: Cost Savings Analysis, Mercer, 2012
 • 2012 United Health Center Survey Report, Towers Watson, 2012



Use Telemedicine When You:

- Need basic medical care 24/7
- Don't want to go to the emergency room or urgent care center
- Can't get timely appointment with your primary care physician
- Need Rx prescription/refills* for common conditions
- Can't afford the cost of office visit due to high deductible or no insurance coverage
- Can't afford to take off time from work
- Traveling and in need of medical care



*When appropriate



Five Questions Employers Have about Telemedicine

#1: Are many employers offering telemedicine?

According to Towers Watson, a global benefits advisor, 37% of employers surveyed in 2014 said that by (2015) they expect to offer their employees a telemedicine benefit “as a low-cost alternative to emergency room or physician office visits for nonemergency health issues.” That is a **68% increase** from 2014

#2: Will telemedicine save me money?

Yes. As telemedicine utilization continues to grow, the savings continue to climb. New data reports show:

ER Visit	Cost/Savings	\$986.00	Frequency of 9%
Urgent Care	Cost/Savings	\$290.00	Frequency of 23%
Dr’s Office	Cost/Savings	\$155.00	Frequency of 55%

Cost/Savings stats do not reflect the additional financial impact of medical absenteeism and loss of employee productivity.

As you can see, the direct medical cost savings of telemedicine alone are substantial.

#3: Will my employees use telemedicine?

Yes. When offered and supported by the company, utilization grows. After all, it’s easy, convenient, saves time and money.

#4: Is telemedicine just phone calls with Doctors?

Far more. Besides cost savings, patient satisfaction is another driver of employer interest in offering telemedicine. According to a recent Intel survey, **72%** of consumers said they’re willing to see a doctor via telemedicine conferencing for non-urgent appointments.* Patient satisfaction rates are more than 95%. Health care consumers are demanding convenient high- quality care, and telemedicine delivers.

#5: What about the Doctors qualifications?

Board certified, average of 15 years in practice, US residents, credentialed by the NCQA (National Committee for Quality Assurance, verified through the National Practitioner Data Bank (NPDB) and the American Medical Association .



Healthcare in the United States is in a transformational period

The Affordable Care Act, an explosion in new medical technologies, and the emergence of personalized medicine as a new model for healthcare delivery are all contributing to massive changes.

One of the central tenets of the ACA is to utilize technology to improve efficiencies within the healthcare system.

Telemedicine is a true Win-Win for employers and employees alike.



For Additional Information Contact:

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